

## Economic Development & Enterprise Block

Report 60/06

1. Despite the strengths of the local economy (including low unemployment and rapid growth in a diverse range of high tech sectors and universities) the Oxfordshire economy is adversely affected by **traffic congestion** and by **recruitment and retention** difficulties caused by **inadequate skill levels** and the high cost of **housing**. Furthermore, protecting the county's attractive **environment** is critical to the continued economic success of Oxfordshire.
2. Whilst we have an **Economic Strategy** for the county which has been agreed with key partners, there is an emerging consensus that we need to do more to address:
  - skills development,
  - inward investment particularly international investment,
  - business resource use efficiency,
  - the affordability of housing and
  - the potential of tourism and social enterprise.
3. Specific stretch targets relating to adult skills and business start ups are identified below.
4. **Transport** - In the medium term funding limitations inhibit our response to transport issues but the County Council Local transport Plan sets out a comprehensive response to needs for the next 5 years. We recognise that the Government is considering radical options including congestion charging and planning gain charging to provide further funding to support infrastructure requirements associated with new development. We will keep these developments under review as we contemplate long term transport planning for the county.
5. The Oxfordshire Economic Partnership is reviewing the Economic Strategy in the context of the regional economic strategy and it is anticipated that a new strategy will be launched during 2006. A new Rural Strategy will also be developed during 2006 to address issues of sustainability and the rural economy. We will rely on the Oxfordshire Economic Partnership to drive work in this area, but the Public Service Board will closely monitor progress.
6. The **stretch targets** for the Economic Development & Enterprise block are listed below:

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
Increasing the Gross Value added of the Oxfordshire Economy	Reduced unemployment, increased enterprise, increased incomes,	By March 2009 720 adults with no qualifications will have gained a level	SEEDA Area Programme	Using SEEDA funding and focussing on Oxford. <b>No involvement</b>

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	educations, skills and training	1, 2 or 3 qualification.		<b>apart from</b> oversight through EEDG
Increased employment and increased levels of business start ups	Attitudes of young people to enterprise and entrepreneurial activity (setting up a business)  Satisfaction of employers with staff attitudes and aptitudes	4.5% increase in total in 3 year period (from 2006/07 to 2008/09) of young people (ages 14 to 25) considering enterprise as a career option)  2% increase p.a. for 3 year period (from 2006/07 to 2008/09) in young people (ages 14 to 25) in starting their own business (pre-starts)	Education Business Partnership Business Link MKOB EU funding through GROW programme SEEDA	Focussing on school based activity, may be of interest to Youth Forum. <b>Limited officer involvement</b>

7. The **non-stretch targets** are listed for information:

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
Increase Oxfordshire's GVA	Value and volume of tourism sector (5% above national average) – Tourism South East and Oxford Model from Oxford City Council	Increase the value of tourism to the Oxfordshire economy by increasing the percentage of staying visitors  A fit for purpose	SEEDA – via Tourism South East Oxfordshire County Council Districts	Trading standards led project, relevant to promotion of Vale tourism. <b>Officer involvement but no additional financial implications.</b>

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
	<p>Spend on accommodation as a percentage of tourism expenditure (UK Trade and Investment and TSE)</p> <p>Decrease in the number of hotels failing to meet the minimum legal requirements to operate</p> <p>Number of accommodation providers signed up to the scheme</p> <p>Visitor Satisfaction</p>	<p>scheme is proposed for Oxfordshire accommodation providers</p>		
<p>To improve access to intermediate affordable housing for Oxfordshire's key and essential workers in order to address the problems of recruitment and retention as a result of the high cost of housing</p>	<p>Users gaining their first choice of housing</p> <p>New homes being built that are affordable</p>	<p>Households and individuals gain first choice in accessing intermediate affordable housing (low cost market, shared ownership, shared equity) through an Oxfordshire Choice Based Lettings System by March</p>	<p>Housing Corporation Oxfordshire County Council District Councils Registered Social Landlords Private Finance Initiative and Real Estate Investment Trusts Community Land Trust</p>	<p>Achievement of this target can be achieved within existing officer resources and capital budgets</p>

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
		<p>2009.</p> <p>Affordable housing units (<i>all affordable tenures including social rented housing</i>) are built on sites throughout Oxfordshire by March 2009 using innovative funding mechanisms.</p>		<p>Now being negotiated as stretch target. Final commitment to be agreed but appears can be met within existing resources</p>
<p>Increase the efficiency and gross value added of businesses in the county by reducing their resource costs. Potential savings can reduce operating costs by an estimated 2%, having a positive impact on profitability and sustainability of the business.</p>	<p>% of businesses participating in resource efficiency clubs or related activity</p> <p>% savings in energy consumption and/or CO2 emissions by targeted businesses/employers</p>	<p>Achieve a 60% recycling rate by employers and businesses taking part in a programme of awareness-raising and support directed at those organisations and businesses we have identified as willing to be engaged in resource efficiency work</p> <p>Achieve a reduction in energy consumption by 2009.</p>	<p>BREW (Business Resources Efficiency and Waste Programme) Oxfordshire County Council Sustainable Development Service waste and environment budgets SEEDA core funding for Sustainable Business Partnerships Oxfordshire Sustainable Business Partnership and stakeholders</p>	<p>Led by Sustainable Business Partnership. <b>Limited officer involvement.</b></p>

## Children and Young People Block

8. The Government has identified its expectations for children and young people in 'Every Child Matters'. Our response is framed within the Oxfordshire Children & Young People Plan which will be formally approved in April 06. The strategy [http://portal.oxfordshire.gov.uk/content/public/LandC/every\\_child\\_matters/cypp/children\\_young\\_peoples\\_plan\\_full.pdf](http://portal.oxfordshire.gov.uk/content/public/LandC/every_child_matters/cypp/children_young_peoples_plan_full.pdf) focuses on the five themes set out by Government:
  - achieve educational success and develop life skills for a creative and positive adulthood;
  - enjoy good physical and mental health;
  - be protected from harm and neglect and grow up able to look after themselves;
  - make a positive contribution to the community and society
  - achieve their potential and make the most of their lives.
9. The CYP plan contains a comprehensive range of action. Within this broad range of activity the Public Service Board has decided to concentrate its effort on the following priorities which are reflected in our proposals for stretch targets.
10. **Enjoy and Achieve** - Educational achievement at secondary level needs improvement. While it is in line with national levels it is poorer than authorities with similar socio –economic profiles. Not enough schools in Oxfordshire have good 'value added' scores. The achievement of vulnerable groups of children is a particular concern. There is a need for a concerted effort to promote educational success and enjoyment from the earliest stages and ensure that young people leave school with the skills required for further education, employment or training.
11. **Be Healthy** – overall children in Oxfordshire are healthier than in other parts of the country. However, there are particular areas of concern in relation to child and adolescent mental health, drug treatment services and teenage pregnancy.
12. **Positive Contribution** – A key priority is to secure the engagement of children, young people and families in the development of our services
13. **Economic Well-being** - Unemployment rates in Oxfordshire are about half the average for England, but there are wards in several areas where jobless rates are relatively high. Our initial targets for action will give attention to increasing the number of 16-18 year olds in work, education or training to complement action identified within the Economic development and Enterprise block
14. **Stay Safe** – Child protection and care arrangements generally work well. However, there is a need for earlier, practical and accessible support for families. It is proposed to establish a network of Children's Centres and full service extended schools, offering a wide range of family support services.

15. The Children and Young People's Strategic Partnership (see 'governance arrangements' below) will maintain a detailed oversight of the targets in the CYP plan and report to the PSB. The Public Services Board will keep under review progress against the CYP Plan but will monitor more closely the specific stretch targets defined in the LAA.

16. The **stretch targets** for this block are listed below:

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
Improve early, integrated, practical support and take up of childcare for vulnerable families through Children's Centres and extended schools (5 priority localities to be identified over and above current target of one full service extended school in Blackbird Leys)	<p>Increase in the number of families accessing parenting education and support in priority localities</p> <p>5 additional full service model extended schools developed jointly with Children's Centres in priority areas</p> <p>Improved access to information about children's services</p> <p>Improved access to childcare – especially in most disadvantaged areas</p>	<p>Number of parents accessing parenting education and family support through Children's Centres Extended Schools increased by 5% per year from 2004 baseline to 3000 by 2009.</p> <p>120 new full day care pre school places established by 2009</p> <p>Overall increase of 10% over 3 years for out of school and full day care places from baseline of 5,200 and 9,100 places respectively</p>	<p>General Sure Start Grant</p> <p>Extended Schools Neighbourhood Renewal</p> <p>Children's Fund</p> <p>Vulnerable Children's Grant</p> <p>Job Centre Plus</p> <p>Voluntary Organisations</p>	<b>NONE</b>
Improved achievement at GCSE	Increase the % of pupils achieving 5 GCSEs A*-C (including English)	Increase % of pupils achieving 5 GCSEs A*-C (including English and Maths)		<b>NONE</b>

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	and Maths)	<p>from 44.2 to 51% by Summer 2008</p> <p>FFT estimates: 2006 = 48% 2007 = 50% 2008 = 51%</p>		<b>NONE</b>
<p>Increased educational achievement of looked after children</p> <p>Achievement of vulnerable groups</p>	<p>Increase the % of children looked after achieving 5 GCSEs A*-G and 5 GCSEs A*-C.</p> <p>Increase attendance of children looked after.</p> <p>Reduce the proportion of 16-18 year olds not in employment, education employment or training</p>	<p>% of children leaving care achieving 1 GCSE A*-G ( or equivalent) increased from 49% to 60% by 2009.</p> <p>% of children looked after achieving 5 GCSEs A*-G increased from 54% to 65%% by 2009.</p> <p>Reduce % of children looked after missing 25 days' education from 13% to 9% by 2009.</p> <p>Increase % of young offenders attending full time education, employment or training from 60% to 85% for those aged 16 and below and</p>	<p>Standards Fund. Connexions YOT Centrepont Police</p> <p>Connexions Positive Activities for Young People 14-19 Strategy Area Investment Programme Leaning and Skills Council Increased Flexibilities Programme</p>	<b>NONE</b>

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
		from 34% to 55% for those aged over 16.		
To increase the effective participation of children and young people and ensure that it is well coordinated	<p>Increase number of young people consulted about services.</p> <p>Increase number of young people participating in democratic decision-making processes.</p> <p>Increase number of young people participating in schools councils.</p> <p>Increase number of young people volunteering.</p>	<p>Increase number of young people consulted about services from 3,000 to 6,000 in any one year.</p> <p>Increase number of young people participating in democratic decision-making processes (Sounding Boards, Trusts, Youth Fora) from 350 to 1000 in any one year by 2009.</p> <p>Increase number of young people participating in school councils from x to y in any one year by 2009.</p> <p>Increase number of young people participating in at least 1 hour per week formal and</p>	<p>Children's Fund Connexions Positive Activities for Young People Youth Service District Councils BIP4 Excellence Cluster Standards Fund Children's Fund YOT Source Workers Voluntary Youth Services Russell Commission</p>	<p>To coordinate with the work of the Vale Youth Forum</p> <p>To coordinate with the work of the Vale Youth Forum</p>



Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
		accredited volunteering in culture and sport from 60 p.a. in 2005 to 500 p.a. by 2009.		NONE

## Safer and Stronger Communities Block

### Community Safety

17. The overarching outcome to be achieved in relation to Safer Communities is:

*To reduce crime, the harm caused by illegal drugs and to reassure the public, reducing the fear of crime and anti-social behaviour*

18. Our aim is to build on the work of the five district based Crime & Disorder Reduction Partnerships (CDRPs), The Drugs and Alcohol Team and the Youth Offending team, to address crime and anti-social behaviour by targeted action and a focus on the under-lying causes.

19. The five Oxfordshire CDRPs have been set a target of reducing crime (British Crime Survey Comparator crimes) by an average of 16.1% by 2007/08. no overall stretch for this target is proposed, but key identified priorities will undoubtedly contribute to its achievement.

20. The Community Safety Partnership Group will co-ordinate work in this area and liaise with CDRPs. For 2007/07 funding for CDRP projects will be passported direct to CDRPs and arrangements for future years will be considered by the Partnership Group during 2006.

21. The group will oversee the implementation of the following proposed **stretch targets**:

<b>Outcomes</b>	<b>Indicators</b>	<b>Stretch Target</b>	<b>Funding streams contributing to outcomes</b>	<b>Vale Commitment</b>
Reduction in offending by young people	<p>Number of new entrants to criminal justice system aged 10-17 years</p> <p>Rate or reconviction of young offenders aged 10-17 years</p>	<p>Reduce the number of entrants aged 10-17 years to the criminal justice system by 10% by March 2009</p> <p>Reduce re-offending by young offenders by 8% by March 2009</p>	<p>YOT Budget PAYP Children's Fund Thames Valley Police Mainstreaming funding SSCF</p>	<p>Commitment extends only to the resources of the Vale CDRP. To progress these as part of its work to deliver the Vale Community Safety Strategy</p>
Reduce the harm caused to young people by substance misuse	<p>Number of young people in treatment as measured by Oxfordshire Treatment Information System</p>	<p>Increase the participation of young problem drug users in treatment by 150% between 2004 and 2008</p>	<p>Aligned to YP Partnership Grant</p>	<p>As above</p>
Reduce crime and anti-social behaviour by the effective management of Prolific and Priority offenders (PPOs)	<p>Reduction in offending rate of PPOs. Offences are BCS comparator crimes:</p> <ul style="list-style-type: none"> <li>- Theft or unauthorised taking of vehicle (incl attempts)</li> <li>- Theft from a vehicle (incl attempts)</li> <li>- Vehicle interference</li> <li>- Domestic burglary (incl attempts)</li> </ul>	<p>Reduce the number of BCS Comparator crimes committed by adult and juvenile PPOs by 20% by 2009</p>	<p>TVP mainstream funding BCU Funding SSCF LA mainstream funding YOT NOMs mainstream funding</p>	<p>As above</p>

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	<ul style="list-style-type: none"> <li>- Theft or unauthorised taking of a pedal cycle</li> <li>- Theft from person</li> <li>- Criminal damage (excl .59)</li> <li>- Common Assault (Incl on a PC)</li> <li>- Wounding (Serious and Other)</li> <li>- Robbery of personal Property</li> </ul>			

22. We will review the need for further LAA targets when we roll forward the LAA next year.

23. The **non-stretch targets** are listed for information:

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
<b>To increase public reassurance by introducing Neighbourhood Management (Policing) to all CDRP areas within Oxfordshire by March 2009.</b>	<ul style="list-style-type: none"> <li>♦ A Neighbourhood Management (Policing) strategy and plan for each CDRP</li> <li>♦ Selection of neighbourhood</li> </ul>	<ul style="list-style-type: none"> <li>♦ Creation of a neighbourhood strategy and implementation plan by September 2006</li> <li>♦ Identification of neighbourhoods to be completed</li> </ul>	<ul style="list-style-type: none"> <li>• BCU</li> <li>• SSCCF</li> <li>• TVP mainstream funding</li> <li>• LA mainstream funding</li> <li>• Health funding</li> </ul>	<ul style="list-style-type: none"> <li>• As above</li> </ul>

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
	<p>s within each CDRP Area</p> <ul style="list-style-type: none"> <li>♦ Appointment of Neighbourhood Co-coordinator/s</li> <li>♦ A register of neighbourhood contacts in each CDRP</li> <li>♦ Identified priorities set by community contacts.</li> <li>♦ A performance framework in place to include PCSO's.</li> </ul>	<p>by April 2007</p> <ul style="list-style-type: none"> <li>♦ Neighbourhood co-ordinators identified by April 2007</li> <li>♦ The current and ongoing identification of appropriate neighbourhood contacts by April 2008</li> <li>♦ Carry out neighbourhood consultation to establish baseline information and priorities by April 2008</li> <li>♦ Creation of a performance framework to measure the effectiveness of neighbourhood policing and PCSO's by Sept 2007</li> </ul>		

<b>Outcomes</b>	<b>Indicators</b>	<b>Targets</b>	<b>Funding Streams contributing to Outcome</b>	<b>Vale Commitment</b>
<p><b>Reduce the fear of crime and anti-social behaviour.</b></p>	<ul style="list-style-type: none"> <li>♦ Measure how safe residents feel in certain situations and how big a problem the issue is using the Oxfordshire Citizens Panel (annual survey - Occ) and the Thames Valley Neighbourhood Survey. (annual survey - Tvp)</li> </ul>	<ul style="list-style-type: none"> <li>♦ Increase the percentage of people who feel safe 'walking alone in there local community after dark' to 78% by 2009 using the 2006 survey as a baseline(Occ &amp; Tvp)</li> <li>♦ Maintain the percentage of people who feel safe 'walking alone in there local community during the daylight' using the 2006 survey as a baseline. (Occ &amp;Tvp)</li> <li>♦ Maintain the percentage of people who feel safe 'being alone in their home during daylight' using the 2006 survey</li> </ul>	<ul style="list-style-type: none"> <li>• LA (OCC) and TVP mainstream funding</li> </ul>	<ul style="list-style-type: none"> <li>• As above</li> </ul>

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
		<p>as a baseline (Occ &amp;Tvp)</p> <ul style="list-style-type: none"> <li>♦ Maintain the percentage of people who feel safe 'being alone in their home after dark' using the 2006 survey as a baseline (Occ &amp;TVP)</li> <li>♦ Reduce the number of People who think 'young people hanging around ' is a problem to 46% by 2009 using the 2005 survey as a baseline. (Occ)</li> <li>♦ Reduce the number of People who think 'Vandalism, graffiti and other deliberate damage to</li> </ul>		

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
		<p>property or vehicles' is a problem to 48% by 2009 using the 2005 survey as a baseline(Occ)</p> <ul style="list-style-type: none"> <li>♦ Reduce the number of People who think 'Speeding vehicles or motorbikes/dangerous driving ' is a problem to 12% by 2009 using the 2005 survey as a baseline. (Occ)</li> <li>♦ Reduce the number of People who think 'People being drunk or rowdy in public ' is a problem to 12% by 2009 using the 2005 survey as a baseline. (Occ)</li> </ul>		

<b>Outcomes</b>	<b>Indicators</b>	<b>Targets</b>	<b>Funding Streams contributing to Outcome</b>	<b>Vale Commitment</b>
<b>Reduce the harm caused by illegal drugs.</b>	<ul style="list-style-type: none"> <li>♦ Develop effective communication strategy to enable improved knowledge and access to services</li> <li>♦ Produce and disseminate in each CDRP area, a guide for parents/carers on drugs and alcohol with contact details of local specialist services</li> </ul>	<ul style="list-style-type: none"> <li>♦ Harness technology such as the internet and text messaging that are young people friendly to enable wider accessibility to information and services by March 2007</li> <li>♦ Write parents guide and disseminate to schools, youth facilities, health centres and all partnership agencies by March 2007</li> </ul>	<ul style="list-style-type: none"> <li>♦ Aligned to YP Partnership Grant</li> </ul>	<ul style="list-style-type: none"> <li>♦ As above</li> </ul>
<b>Reduce alcohol related harm.</b>	<ul style="list-style-type: none"> <li>♦ Implementation of the county partnership alcohol strategy.</li> <li>♦ Adults accessing pilot alcohol treatment and</li> </ul>	<ul style="list-style-type: none"> <li>♦ Obtain data to assist in assessing future service provision by Oct 2006</li> <li>♦ Pilot adult alcohol treatment and support services</li> </ul>	<ul style="list-style-type: none"> <li>♦ DAAT</li> </ul>	<ul style="list-style-type: none"> <li>♦ As above</li> </ul>



Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
	<p>support service</p> <ul style="list-style-type: none"> <li>♦ External evaluation of the effectiveness of the pilot</li> </ul> <p><i>(Baseline developed by March 2006)</i></p>	<p>scoped and under way by [Oct 2006] <i>check date.</i></p> <ul style="list-style-type: none"> <li>♦ Increase the participation of adult alcohol users in community treatment services by 15% by March 2008 and 28% by March 2009</li> </ul>		
<p><b>Reduce prolific alcohol related offending</b></p>	<ul style="list-style-type: none"> <li>♦ Alcohol arrest referral scheme. Condition of bail to attend two alcohol sessions: <ul style="list-style-type: none"> <li>- Consumption of alcohol a major factor in the offence to include domestic violence,</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>♦ 60% of those identified by custody staff to be referred to alcohol arrest referral scheme as a condition of bail by March 2009.</li> <li>♦ 40% of alcohol referrals to attend two sessions by 2007, increasing by 10% each year to reach</li> </ul>	<ul style="list-style-type: none"> <li>♦ Pump priming</li> <li>♦ SSCF</li> <li>♦ BCU</li> </ul>	<ul style="list-style-type: none"> <li>♦ As above</li> </ul>

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
	<p>drink driving, drunk and disorderly.</p> <ul style="list-style-type: none"> <li>- Baseline figure: 2,540 arrests in Oxfordshire were alcohol related in 04/05 (police data)</li> </ul>	<p>60% by March 2009.</p>		
<p><b>Reduce anti social behaviour by coordinated enforcement and improved performance</b></p>	<ul style="list-style-type: none"> <li>♦ Number of reported offences of violence against the person detected. These offences include: <ul style="list-style-type: none"> <li>- Common Assault ((Incl on a PC) excluding domestic violence)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>♦ Increase the number of reported wounding offences detected to 60% by 2008</li> <li>♦ Increase the number of reported criminal damage offences detected to 17% by 2008.</li> <li>♦ Establish</li> </ul>	<ul style="list-style-type: none"> <li>♦ TVP mainsteam funding</li> <li>♦ BCU Funding</li> <li>♦ SSCF</li> <li>♦ HO ASB Funding</li> <li>♦ Licensing Authority (LA) funding</li> <li>♦ LA (OCC) mainstream funding</li> </ul>	<ul style="list-style-type: none"> <li>♦ As above</li> </ul>

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
	<ul style="list-style-type: none"> <li>- Wounding ((Serious and Other) excluding domestic violence)</li> <li>♦ Number of reported offences of criminal damage detected, these include:               <ul style="list-style-type: none"> <li>- Criminal damage (excl .59)</li> <li>- Number of reported public order (Sec 4 and 5) offences detected.</li> </ul> </li> </ul>	<p>baseline data and targets by April 2007</p> <ul style="list-style-type: none"> <li>♦ Develop appropriate 'Night Safe' type projects in each CDRP area by 2007.</li> <li>♦ Develop a multi agency risk assessment profile facility of premises licensed under the Licensing Act 2003 by 2007</li> <li>♦ Reduce the percentage of year 10 pupils who, when surveyed, claim to be able to buy alcohol from retail premises by 20%.</li> </ul>		
<b>Reduce anti-social behaviour by</b>	♦ Number of reported	♦ Reduce the number of	♦ TVP mainsteam	♦ As above

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
<p><b>sustained reductions and improved service delivery</b></p>	<p>offences of wounding crimes reduced, these include:</p> <ul style="list-style-type: none"> <li>- Common Assault ((Incl on a PC) excluding domestic violence)</li> <li>- Wounding ((Serious and Other) excluding domestic violence)</li> </ul> <ul style="list-style-type: none"> <li>♦ Number of reported offences of criminal damage reduced, these include: <ul style="list-style-type: none"> <li>- Criminal damage (excl .59)</li> </ul> </li> <li>♦ Number of</li> </ul>	<p>reported wounding crime offences by 12.5% by 2008 (Combined CDRP target).</p> <ul style="list-style-type: none"> <li>♦ Reduce the number of reported criminal damage offences by 14.6% by 2008. (Combined CDRP target).</li> <li>♦ Develop a CCTV Strategy and performance framework by 2007</li> <li>♦ Develop an ASB data information and performance framework by 2007</li> </ul>	<p>funding</p> <ul style="list-style-type: none"> <li>♦ BCU Funding</li> <li>♦ SSCF</li> <li>♦ HO ASB Funding</li> <li>♦ LA mainstream funding</li> </ul>	

Outcomes	Indicators	Targets	Funding Streams contributing to Outcome	Vale Commitment
	ASBOs and ABCs issued to tackle anti social behaviour			
<b>To lower the incidence of domestic violence by promoting early disclosure, effective response to disclosure and ready access to resources to increase the safety of victims.</b>	<ul style="list-style-type: none"> <li>♦ Reports to police</li> <li>♦ Number of trained champions</li> <li>♦ Number of reports to champions</li> <li>♦ Number of victims supported by dedicated advocates/outr each workers</li> </ul>	<ul style="list-style-type: none"> <li>♦ Increase the number of incidents of domestic violence reported annually, either directly to the police or through a third party by 28% by 2009.</li> <li>♦ Increase the number of champions by x 100 (200%) by 2009</li> </ul>	<ul style="list-style-type: none"> <li>♦ Safer and Stronger Communities Fund</li> <li>♦ Thames Valley Police funding</li> </ul>	<ul style="list-style-type: none"> <li>♦ As above plus:               <ul style="list-style-type: none"> <li>- commitment to having 3 trained champions from Vale DC officers.</li> <li>- £3K revenue to fund outreach worker</li> </ul> </li> </ul>

## The Environment

24. Concern for the environment has been a major feature in partnership discussions about the LAA and the future for Oxfordshire. The County enjoys a pleasant environment which is a major asset and is critically important to the economy and the quality of life. We intend to give particular attention to two issues:

- **Street Scene** – The public expect their local communities to be clean green and safe. We will take action to focus extra attention on these issues in the next 3 years
- **Waste Management** – In Oxfordshire the minimisation and recycling of waste is at a high level. We think we can do better by adopting an integrated approach to waste management which will increase recycling, reduce landfill and reduce public costs. In view of the existing contractual commitments it will not be feasible to implement full integration until 2009

25. The PSB will oversee implementation of the following stretch targets:

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
Improved local and global environment through the reduction of waste sent to landfill and therefore the reduction in methane gas emissions.	A combination of BVPI 82(a) and 82(b). 82(a) The percentage of household waste sent for recycling. 82(b) The percentage of household waste sent for composting/anaerobic digestion to determine the amount of waste recycled as a percentage of the total waste generated in Oxfordshire	To increase the recycling rate from 33% to 38% by 31 March 2008		

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
		<p><b>Targets Identified subsequently:</b></p> <p>(Non-stretch) To increase the recycling rate from 33% to 38% by 31<sup>st</sup> March 2009</p> <p>Stretch: Included in this will be 4,875 extra tonnes of non-biodegradable waste to be recycled between 2006/07 and 2008/;09 inclusive</p>		<p>Individual partner contributions yet to be finalised</p> <p>Individual partner contributions yet to be finalised</p>
<p>An improvement in the overall cleanliness of Oxfordshire</p>	<p>An improvement of the following BVPIs</p> <p>199(a) The proportion of relevant land and highways (expressed as a %) that is assessed as having combined deposits of litter and detritus that fall below an acceptable standard</p> <p>199(b) The proportion of relevant land and</p>	<p>Each of the 4 BVPIs to show an improvement of either a minimum of 5% from the 2005/2006 outturn figure or by 1 grade (BVPI 199d)</p> <p>All Councils to increase their grading by 1 level i.e Very Effective (1)</p>		

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	<p>highways (expressed as a %) from which unacceptable levels of graffiti are visible</p> <p>199(c) The proportion of relevant land and highways (expressed as a %) from which unacceptable levels of fly posting are visible</p> <p>199(d) The year on year reduction in the number of incidents and increase in total number of enforcement actions taken to deal with flytipping</p>	<p>Effective (2) Good (3) Poor (4) Poor (4)</p> <p><b>Targets Identified subsequently:</b> Reduce by 9% (from 2004/05 Oxfordshire average of 20%) the proportion of relevant land and highways assessed as having combined deposits of litter and detritus falling below an</p>		<p>Vale will achieve targets within existing resources</p>



Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	% of people satisfied with cleanliness standards in their area (BVPI 89)	acceptable standard. People who express satisfaction with cleanliness standards in their area increased to 69.58% by March 2009.		Vale will achieve targets within existing resources

## Stronger Communities:

26. Oxfordshire is a good place in which to work and live. However some communities are finding it increasingly difficult to sustain local facilities and the availability of affordable housing for local people is a significant problem. Community self help has also declined as the pace of life has intensified. There is also a decline in interest in local democracy which in part is connected with these factors

27. We intend to address these concerns in several ways:

- **Neighbourhood services** – Proposals for neighbourhood policing and local children’s centres are examples of action to bring services closer to local people. Action to improve the accessibility of services and information is being planned over the medium to long term. Technological advances allow us to make major improvements in public services
- **Strengthening the Voluntary & Community Sector Infrastructure** – In Oxfordshire the umbrella organisations providing practical support and guidance to voluntary and community groups are under developed. The key infrastructure organisations and key statutory agencies have commissioned research (the OVID project, which is the local manifestation of the DEFRA programme ‘Change Up’) to identify a way forward that fits 21<sup>st</sup> Century needs. This project is now concluding and during 2006 it will be possible to develop an action plan to help strengthen the VCS sector. The Rural Social & Community Programme (RSCP) will be implemented under the guidance of A Rural Forum to be set up in 2006/07.
- The Public Service Board will review progress and agree next steps in 2006/07.
- **Rural strategy** – As part of the RSCP programme a Rural Strategy will be developed during 2006/07. This will address issues of sustainability and the rural economy.
- **Volunteering** – We want to encourage more people to volunteer to support local organisations and communities. The County Council, South Oxfordshire District and the City Council have committed to the piloting of staff volunteering schemes to encourage staff to volunteer. The Oxfordshire Council for Voluntary Action are supporting this initiative through their volunteer centre.
- **Involving** – Partners already have extensive mechanisms for consulting and involving local people. However we need to do more to involve ‘hard to reach’ groups and especially young people. One area where we need to strengthen commitment to encouraging participation is around community and cultural activity particularly in relation to excluded groups. We plan to improve our processes for engaging hard to reach groups, to share best practice and to co-ordinate our efforts

## Healthier Communities and Older People Block:

28. People in Oxfordshire are among the healthiest in the country and health services are of a high standard. However, there are some marked inequalities in health outcomes and there are growing concerns about obesity, alcohol and drug misuse and sexual health. In 2006/07 action to address these issues will focus on children and young people – detailed proposals are set out in the Children & Young People’s Plan
29. With more and more older people living beyond 80 we also need to do more to help people to lead healthy and independent lives. With significant financial problems in the Oxfordshire NHS and structural change imminent, we will work with the PCTs in the development of a public health strategy that links across local government and the NHS, for completion during 2007/08.
30. However in the interim we have proposed **stretch targets** to:

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
Reduce number of falls among older people living in care	<p>Number of falls within the care home</p> <p>Number of older people who participate in seated and supported exercise programmes (or similar programmes)</p> <p>Number of care home staff trained in falls prevention and management</p>	<p>Increase number of care homes receiving falls service input from 10 per year to 20 per year by 2007/08</p> <p>Reduce the number of falls within the ten care homes by 20% by 2007/08</p> <p>Set up seated exercise classes within all the ten care homes</p> <p>Train all new staff in</p>	PCT Voluntary Sector District Councils	Not directly involved but able to promote partner opportunities that keep older people active, where appropriate.

<b>Outcomes</b>	<b>Indicators</b>	<b>Stretch Target</b>	<b>Funding streams contributing to outcomes</b>	<b>Vale Commitment</b>
		care homes on fall prevention and management		
Increase the proportion of older people supported to live in their own home	Proportion of older people supported intensively to live at home	Increasing by 2008 the proportion of those supported intensively to live at home to 36% of the total of those being supported at home or in residential care	Support People Social and Health Care Budget	
Promoting healthy lifestyles/positive activities	<p>Increase the number of young people who walk or cycle to school</p> <p>Increase the take up of sporting opportunities by 5-16 year olds</p>	<p>Increase the number of young people who walk to school by 1% from a baseline of 43,563 journeys to 44,663 by 2009.</p> <p>Increase the number of young people who cycle to school by 1% from a baseline of 10,148 journeys to 11,148 journeys by 2009</p> <p>Increase % 5-13 year olds participating in a minimum of 2 hours per week on high quality PE and schools sports from 46% (KS1) and 62%</p>	<p>School Travel Plan Funding Grant Local Transport Plan Capital</p> <p>District Council Leisure Services Parish Councils Play Schemes Funding Specialist Sports Colleges</p>	Led by the School Sports Partnership. Vale representation on the SSP Steering Group supports this

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	<p>Increase the number of children accessing holiday play schemes</p> <p>Increase the number of young people accessing diversionary opportunities</p>	<p>(KS2) to 85% by summer 2008</p> <p>Number of children accessing affordable holiday play schemes increased from 60 to 300 in Oxfordshire by 2009</p> <p>Increase the number of young people participating in Positive Activities for Young People from 360 fte to 400 fte by 2008</p>	<p>Lottery for Play Sport England School Sport Partnership</p>	<p>Vale do not run play schemes but offer coaching sessions to develop sport in targeted areas.</p> <p>Increases in participation supported through partnership work with Oxfordshire Sports Partnership, Community Sports Network and the Physical Activity Alliance.</p> <p>Through the Community Sports Coach Scheme the Vale works with Secondary Schools to support young people at risk.</p>
<p>Increase access to child and adolescent mental health services</p>	<p>Increase the number of young people accessing Tier 2 mental health services</p>	<p>To increase the numbers of children receiving a tier 2 PCAMHS Intervention to 1500 by 2009</p> <p>To reduce specialist</p>	<p>CAMHS Grants (PCTs x 5 and OCC) Behaviour Support Service Educational Psychology Service CAMHS Social Workers.</p>	

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	Reduce waiting times for access to specialist CAMHS services	CAMHS waiting lists by 30% by 2009  To ensure that 90% of children referred to Tier 3 specialist CAMHS services received treatment within 2 months of referral by 2009		

31. The **non-stretch targets** listed below for information:

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
<i>Overarching outcome: Gaps in life expectancy at birth between wards in Oxfordshire</i>	<b>Reduce health inequalities by 10% by 2010 as measured by infant mortality and life expectancy at birth. (2010 census data)</b>			<b>NONE</b>
<i>Promoting a Healthy and Active Lifestyle:</i>  Reducing adult smoking & exposure to second hand	Number of 4-week smoking quitters who attended NHS Stop	3,814 quitters in Oxfordshire 2005-2006, in line with	PCT smoking cessation PCT Choosing Health	<b>NONE</b>

<b>Outcomes</b>	<b>Indicators</b>	<b>Stretch Target</b>	<b>Funding streams contributing to outcomes</b>	<b>Vale Commitment</b>
smoking in Oxfordshire	<p>Smoking Services per 100,000 population</p> <p>Number of trained workplace smoking cessation advisors</p> <p>Evidence of compliance with smoke-free public and workplace legislation</p>	<p>DOH targets</p> <p>X number of work place smoking cessation advisors trained by April 2008</p> <p>100% compliance with the legislation by April 2008</p>		To implement an Enforcement Policy
<p><i>Promoting a Healthy and Active Lifestyle:</i></p> <p>Increase participation of adult population in physical activities</p>	Proportion of people who engage in at least 30 minutes of moderate intensity level physical activities at least five times a week	<p>50% increase in number of people participating in programmes such as Walking for Health, Green Gym, GP Exercise referral and other schemes by April 2008</p> <p>% Increase in the use of Leisure facilities by April 2008</p> <p>1% Increase per year in population of people who engage in at least 30minutes</p>	District Council Leisure Services budgets	Participation supported through partnership work with Oxfordshire Sports Partnership, Community Sports Network and the Physical Activity Alliance.

Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
		of moderate intensity level physical activity at least five times a week		
<p><i>Enhance the independence and quality of life for older &amp; vulnerable people to sustain independent living:</i></p> <p>Enhance the Independence and quality of life for older people and vulnerable people to sustain independent living</p>	<p>Number of older people receiving Direct Payments per 100,000 adult population</p>	<p>Increase by 2008 the number of older people receiving Direct payments to 90 per 100,000 adult population</p>	<p>Social and Health Care Budget OCC Carers Grant</p>	<p><b>NONE</b></p>
<p><i>Enhance the independence and quality of life for older &amp; vulnerable people to sustain independent living:</i></p> <p>Improve access to information and advice for service users and their carers</p>	<p>Number of carers identified and referred for assessments</p> <p>Proportion of carers receiving a 'specific</p>	<p>All GP practices record carer status in patients register by April 2008 (100%)</p> <p>All identified carers referred for</p>	<p>Social and Health Care Budget OCC Carers GRant</p>	<p><b>NONE</b></p>



Outcomes	Indicators	Stretch Target	Funding streams contributing to outcomes	Vale Commitment
	carers' services	assessment by April 2008 (100%)  10% increase in the proportion of carers receiving a 'specific carers' services by 2008		
<p><i>Integrated approach to preventive services and intermediate care across agencies:</i></p> <p>Establishing a countywide common referral and assessment process for preventative services</p>	<p>Expansion of the current range of referral for prevention services including home safety equipment, small repair, smoke alarm and information on other services</p> <p>Number of referral from various agencies Increase in levels of activities by various agencies</p>	<p>% increase in number of referral from various agencies</p> <p>% Increase in activity level of various agencies</p>		<p><b>NONE</b></p>

32. Enabling Measures are yet to be finalised for this block.